Sponsorship Opportunities

For more information: Please contact our organization at totallypsycheddenton@gmail.com

April 16th, 2011. Sponsoring the annual Totally Psyched 5K Run/Walk is an ideal vehicle for businesses to heighten their corporate image and increase business potential. This event is an ideal opportunity to promote brand recognition for your company and to communicate with individuals in Denton County and North Texas area!

**Deadline for sponsorships.** Sponsorships must be completed by March 1st, 2011.

The Totally Psyched non-profit organization is committed to supporting the education of future psychologists doing mental health research at the University of North Texas.

We are proud to offer a variety of sponsorship levels to fit your needs.

We hope you will consider supporting our efforts by becoming a sponsor of the 1st annual Totally Psyched 5K!
<table>
<thead>
<tr>
<th>Sponsor Benefits</th>
<th>Eagle</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
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</thead>
<tbody>
<tr>
<td>Priority placement of logo on all adds</td>
<td>$50</td>
<td>$100</td>
<td>$250</td>
<td>$500</td>
<td>$750+</td>
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<td>Announcement at award ceremony</td>
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<td>Vendor space on race day</td>
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<tr>
<td>Company banner at event on race day (provided by sponsor)</td>
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<td>Registration fee waived for one team (up to 8 people)</td>
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<tr>
<td>Logo on event t-shirt (provided for all racers)</td>
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<td>Logo and link on homepage of event website</td>
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<tr>
<td>Logo on promotional brochure given to community</td>
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<tr>
<td>Paragraph and photo on “Our Sponsors” website Page (provided by sponsor)</td>
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<td>Race packet ad</td>
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<td>Promotional items in runner “goodie bags”</td>
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<td>Recognition on Facebook</td>
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As an on campus race, this is an excellent opportunity to reach out to the runners as well as the university students, faculty, and staff to promote your business. Utilizing a vendor space on race day offers runners and their supporters an opportunity to sample your product and talk to representatives from your company.
In-kind Donations – Products & Services
Your business or organization can support the Totally Psyched 5K Run/Walk in other ways beyond a monetary donation. We have opportunities for in-kind donation of supplies, services, and promotional items. An affiliation of any sort to this event is a wonderful opportunity to reach people who are active in the community (participants, volunteers, and guests).

As with all race events, there are many elements and additional costs that go unnoticed. Your company can be of great service by simply donating products and/or services that are essential to a safe and successful event. Here are some examples of in-kind donations that would be a great way to contribute to the cause:

Products
- Paper, garbage bags and containers, large water jugs, paper cups, balloons and other decorations, race numbers, safety pins, t-shirts, small bags, folders, etc.

Services
- Copy services, paper printing, t-shirt printing, equipment rentals such as tables, chairs, radios, canopy tents

Team Participation
Come join us on April 16, 2011! Your company can come join the fun by forming a team in the Totally Psyched 5K Run/Walk. This is a great opportunity for team building and a way to advertise your business while being positively involved in the community. Registration for one team is free when your company donates at the Gold or Platinum level (up to 8 people). What a great way to join co-workers, employees, clients, family, and friends in some fun, friendly exercise to benefit a great cause! To learn more about our race, please visit: www.psychology.unt.edu/news-events/totally-psyched-5k-run/walk

Event Details
- Date: Saturday, April 16, 2011
- Start time: Run 8:00am & Walk 8:05am
- Start/Finish: 1611 W. Mulberry Street (Terrill Hall on the UNT Campus)
- Race Course: Throughout the beautiful, scenic UNT Campus
- Event Distance: 5K (3.1 miles) total
- Event Type: Run/Walk
Sponsorship Form

Terms and Conditions:
Agreement terms are valid until April 30, 2011. Contact us for possible payment schedules. After completion of the event, we will be developing and planning for the 2012 Totally Psyched 5K Run/Walk. We will contact previous sponsors to discuss renewing contracts during this time. We look forward to working with you in the future. Totally Psyched 5K Run/Walk will be held rain or shine, and no refunds will be offered.

Sponsor Levels (please check one):
- Platinum $750 or amount above $________
- Gold $500
- Silver $250
- Bronze $100
- Eagle $50
- In-kind sponsor, please specify: ______________________

Sponsor Name: ____________________________________________________________
Address: _________________________________________________________________
City, State, Zip: ____________________________________________________________
Contact Name: ____________________________________________________________
Phone: ________________________________ Email: ____________________________

All logos may be submitted in jpg, tiff, or bmp and should be at least 400 pixels wide. Cash and check donations are accepted.
Please make checks out to: UNT Foundation
The memo line must read: Totally Psyched

Submit payment and one copy of this contract to:
Totally Psyched 5K Run/Walk
1155 Union Circle #305069
Denton, TX 76203-5017

If you have any questions, please contact totallypsycheddenton@gmail.com with the subject heading: “attn: interested in sponsorship.” Totally Psyched 5K Run/Walk utilizes UNT Foundation’s IRC 501(c)3 status. Qualified donations are tax deductible.

Signature of Sponsor _______________________________ Date ____________

We look forward to having the opportunity to develop a mutually beneficial partnership with your organization that will have a positive, long-term impact for everyone.

THANK YOU!